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www.emc2023.org
Dear Industry Colleagues,

The 2023 IEEE International Symposium on Electromagnetic Compatibility & Signal/Power Integrity (EMC+SIPI) will bring together the world’s top researchers and industry-leading companies to share ideas and advances in our field. Many of the most important developments in Electromagnetic Compatibility & Signal/Power Integrity have historically been first presented at EMC+SIPI, and we expect 2023 to be no exception. The Symposium offers a unique opportunity to meet new prospects and develop deep relationships with influencers and decision makers who will make decisions on products and services offered by our exhibitors and sponsors.

We would like to invite your company to take a leadership role by exhibiting and/or sponsoring at this important symposium. Making a commitment in advance will allow your company to realize increased value, cost savings, and benefit from visibility over the next months. We are also very excited about the many opportunities that we are planning for our exhibitors and sponsors to engage with EMC+SIPI participants, including access to recruiting new talent to your organization, hands-on demonstration areas, networking access during the coffee breaks, “Ask the Experts” panels, and poster sessions held on the exhibition floor, as well as many exciting and unique sponsorship opportunities.

West Michigan is experiencing a growth of technology companies, whether through expansion of existing companies, or by innovative “startups”. Having the EMC+SIPI 2023 in Grand Rapids, Michigan, puts it right in the “hub” of that growth, as well as being within only a few hours’ drive from automotive companies and suppliers of the advanced technology that is exponentially growing in today’s automotive systems. In addition to the automotive industry the event will have a wide focus on variety of industries like healthcare and aerospace and product and services in testing, measurement, and software.

We are looking forward to welcoming you to this enriching event that will allow you to renew relationships with existing customers, attract new customers, and gain exposure for your products and services to industry leaders. We are confident that you will find this experience very rewarding and memorable.

Sincerely,
Mark Steffka, EMC+SIPI 2023 General Chair

www.emc2023.org
INDUSTRY LEADING ORGANIZATIONS
EMC + SIPI attend to gain technology knowledge and network!

More than 1,000 professionals attend from industry, academia, and government sectors where they are hard at work in developing the next generation of products and services to comply with global regulations and standards related to electromagnetic compatibility, signal and power integrity.

BELOW IS A SNAPSHOT OF THE PROFESSIONAL PROFILE OF PAST EMC+SIPI SYMPOSIUM ATTENDEES:
(Results from IEEE conducted surveys.)

79% of attendees rate gaining technology knowledge important to their experience.

77% rate networking with technology professionals as an important reason they attend.

PROFESSIONAL SETTING:

- Business and Industry/Testing Services: 63%
- University and Research Institution: 19%
- Government/Non Profit: 11%
- Other: 7%

JOB TITLES

BUSINESS/INDUSTRY:
- Engineering: 73%
- Sales: 11%
- Consultant: 9%
- C-level or Executive: 5%
- Other: 2%

UNIVERSITY/RESEARCH INSTITUTION:
- Professor: 65%
- Scientist/Research Staff: 35%

GOVERNMENT/NON PROFIT JOB TITLES:
- Engineering: 90%
- Member of Technical Staff: 10%
NUMBER OF YEARS IN THE PROFESSION:

- 66% More than 20 years
- 23% 11-20 years
- 8% 6-10 years
- 1% Less than 2 years
- 2% 2-5 years

WIDE RANGE OF APPLICATION INTERESTS*

- Associations/Societies/Committees: 63%
- Training and Seminars: 60%
- Testing Certification: 57%
- Test and Measurement Equipment: 51%
- Shielding Products and Materials: 42%
- Manufacturers: 36%
- Antennas & Antenna Products: 36%
- Filters and related products: 35%
- Government Agencies: 31%
- Anechoic Chambers/Materials: 30%
- Connectors: 28%
- Passive Electronic Components: 28%
- Software Development Services/Product: 25%
- Equipment Resellers/Rentals: 23%
- Publishers: 22%
- Product Safety Compliance Equipment: 20%
- Power Supplies: 19%
- Distributors: 17%

*Diverse Purchasing Interest*

EMC+SIPI Symposium attendees come with a wide breadth of product interests.

Product Interest:
- EMC Measurement: 79%
- Electromagnetics Environments: 49%
- Aeronautics and Space EMC: 42%
- Industry Standards: 42%
- EMC Management: 41%
- EMC Wireless Technology: 40%
- Computational Electromagnetics: 39%
- Signal Power Integrity: 38%
- Automotive: 33%
- Low Frequency EMC: 31%
- Power Electronics EMC: 31%
- High Power Electromagnetics: 29%
- Spectrum Engineering: 21%
- Smart Grid: 13%
- Nanotechnology & Advanced Materials: 9%

*Respondents could indicate multiple interests.*
BUYING POWER

A high percentage of EMC+SIPI Symposium attendees play a role in the purchase of products and services for their organization.

- **No role**: 15%
- **Final Decision**: 27%
- **Specify Product and Services**: 25%
- **Recommend Purchases**: 32%

LONG TERM RELATIONSHIPS HAPPEN AT THE SYMPOSIUM

- 56% of EMC+SIPI attendees have attended five or more symposia

RECRUITING OPPORTUNITIES

- 42% of EMC+SIPI attendees look for future job opportunities at the symposium

ATTENDEES VALUE NEW AND BETTER WAYS OF DOING THINGS

- 70% of EMC+SIPI attend for standards information or training
ENHANCE YOUR BRAND IMAGE,
POSITION YOUR ORGANIZATION AS AN INDUSTRY THOUGHT LEADER, AND GET ACCESS TO TOP TALENT IN THE FIELD BY TAKING ADVANTAGE OF AN EXHIBIT AND SPONSORSHIP OPPORTUNITY AT 2023 EMC+SIPI SYMPOSIUM.

PAST SYMPOSIA SPEAKERS AND ATTENDEES REPRESENT LEADING TECHNOLOGY COMPANIES INCLUDING:

Amazon
Analog Devices
Apple
AT&T
Boeing
Cisco
Dell
Ericsson
Food and Drug Administration (FDA)
Ford
Google
IBM

Intel
JPL/NASA
Lockheed
Microsoft
National Institute of Standards and Technology (NIST)
Northrup Grumman
Raytheon
Samsung
Stellantis
Tesla
US Naval Surface Warfare Center

www.emc2023.org
The Exhibit Hall will be a major component of the Symposium experience for all attendees from Tuesday, August 1 – Thursday, August 3. The Symposium technical program schedule has been designed to maximize the opportunities for attendees to visit the exhibit hall to see the latest technologies and products as well as network with exhibitors. A variety of technical activities will take place directly in the exhibit hall, including coffee breaks, demonstrations, “Ask the Experts” panels, and poster paper sessions. The symposium is also an excellent opportunity to recruit some of the best and most experienced engineers in the world. Reserve your exhibit space today!

**EXHIBIT SPACE RENTAL**
USD (AVAILABLE IN INCREMENTS OF 10’ X 10’)

**STANDARD BOOTH RENTAL**

- Location: DeVos Place Convention Center Exhibit Halls A & B
- Printed booth sign with “Name of Company”
- 8’ high rear drape & pipe
- 3’ high side drape & pipe
- Customized Exhibitor Services Rental options are available to exhibitors, including: Furnishings, Carpet, Power, Catering, Lead Retrieval, WIFI and more.
- Carpet (please note: Exhibit Hall is not carpeted)
- Carpet is mandatory and must be purchased or provided by exhibitor

www.emc2023.org
SPECIAL BENEFITS AS AN EXHIBITOR!

We build show traffic during the show:

- Coffee Breaks and Dining Area on the show floor
- Ask the Experts Panels
- Co-located Exhibits and Major Events
- Hardware Experiments and Software Demonstrations
- Exhibit Product Application Demonstration
- Student Contest Demonstration
- Poster Paper Presentations

Website Link: All exhibitors, advertisers and patrons will receive a link to their website from www.emc2023.org

Advance & Final Digital Programs: All exhibitors, advertisers and patrons with fees paid at time of publication will receive a free line listing

Attendee List: Exhibitors Receive an Opt-In Attendee List at the conclusion of the show

Symposium Exhibit Registration: One free full registration is included in each booth

EMC+SIPI 2023 Symposium Logo Artwork for your Ad program: Royalty-free use of the symposium logo on your advertising and promotional materials throughout the year to let your customers know you will be at the Symposium in Grand Rapids, MI.

www.emc2023.org
DeVos Place® is a premier convention center located in downtown Grand Rapids, Michigan. Nestled beside the Grand River, the picturesque riverfront setting is the perfect backdrop for a convention or tradeshow. DeVos Place offers a unique combination of meeting and exhibition space to accommodate a variety of events. Downtown Grand Rapids is located 15 minutes from Gerald Ford International Airport and is easily accessible from all major interstates. The Convention Center features a 162,000 square foot, column free exhibit hall, 40,000 square foot ballroom and 26 individual meeting rooms (32,000 square feet). Twelve spacious loading docks (with a wash bay and marshalling area), allow for easy access into the exhibit hall.
RESERVE YOUR EXHIBIT OPPORTUNITY TODAY AND REMEMBER THESE IMPORTANT DATES!

HOW TO ORDER
The sooner you order, the more money you save, and the more exposure your company will have to attendees. We have made the process simple; there is a one page “Exhibit Order Form” that includes payment to reserve your exhibit space.

DATE FOR EXHIBIT DISCOUNTS AND ALLOCATION BASED ON POINT VALUES
Last day for discounts and exhibit space allocation based on point values is Thursday, August 4, 2022. All exhibit spaces contracted for after Thursday, August 4, 2022 will be based on availability.

DATES FOR ORDERING EXHIBIT SPACE AT DISCOUNT
Note: All fees below are in $USD

Exhibit space order is $3,200 per exhibit booth.

A signed Exhibit Order Form and minimum 50% deposit must be received prior to the corresponding dates to the respective discounts. All orders received after Wednesday Jan 4, 2023 require full payment.

www.emc2023.org
GOLD SPONSOR
$18,000

These sponsorship opportunities for IEEE EMC+SIPI 2023 are specific to the events during the week of the Symposium in Grand Rapids (July 31 - August 4, 2023). The IEEE EMC+SIPI 2023 Symposium Committee aims to provide our valued exhibitors with an enhanced opportunity for higher visibility marketing to the symposium attendees.

- Exclusive signage on entrance to exhibit hall
- Recognition as Gold Sponsor on welcome screens for all technical sessions
- Recognition as Gold Sponsor at Gala Banquet at symposium
- Recognition as Gold Sponsor at Welcome Reception during symposium
- Exhibition Wednesday Lunch Sponsor - Your logo prominently displayed during lunch in the exhibit hall. Includes the opportunity to make a statement as part of the opening announcements of up to three minutes in length
- Logo shown in registration area at DeVos Place Convention Center recognizing Gold Sponsor status
- Logo on symposium signs at Convention Center recognizing Gold Sponsor status
- Logo on the entrance banner at Convention Center entrance recognizing Gold Sponsor status
- Logo on the home page of symposium web site recognizing Gold Sponsor status
- Rotating Banner ad on Symposium website
- Logo on all symposium email promotion targeting thousands of attendees
- Satellite table co-located with technical sessions outside room of your choice
- Full page ad in final program
- Logo in final program, recognizing Gold Sponsor status
- Use of meeting room co-located with technical sessions in convention center up to three days through the symposium week, subject to availability. Time may be subdivided and AV is sponsor responsibility
- Your logo on exhibition bingo cards distributed to all attendees
- Includes the opportunity to provide one webinar to the EMC+SIPI community as one of the Society organized webinars (timing, etc.to be agreed between Sponsor and Society).
- Includes turbo boost benefits (see below for details)

ADD YEAR ROUND TURBO BOOST TO YOUR SPONSORSHIP:
$3,000

INCLUDED FOR GOLD SPONSORS

- Presence on EMC Society Website with logo recognition as year-round sponsor
- Logo recognition on select HTML’s sent to approximately 20,000 Industry professionals on EMC Society contact list
- 4 - full page advertisements in EMC Magazine
These sponsorship opportunities for IEEE EMC+SIPI 2023 are specific to the events during the week of the Symposium in Grand Rapids (July 31 - August 4, 2023). The IEEE EMC+SIPI 2023 Symposium Committee aims to provide our valued exhibitors with an enhanced opportunity for higher visibility marketing to the symposium attendees.

- Recognition as Silver Sponsor at Gala Banquet at symposium
- Recognition as Silver Sponsor at Welcome Reception at symposium
- Recognition as Silver Sponsor on welcome screens for all technical sessions
- Logo shown in registration area at DeVos Place Convention Center recognizing Silver Sponsor status
- Logo on symposium signs at the Convention Center recognizing Silver Sponsor status
- Logo on the entrance banner at the Convention Center entrance recognizing Silver Sponsor status
- Logo on the home page symposium web site recognizing Silver Sponsor
- Rotating Banner ad on Symposium website
- Logo on all symposium email promotion targeting thousands of attendees
- Satellite table co-located with tech sessions outside room of your choice
- Logo in final program recognizing Silver Sponsor status
- Half page ad in final programs
- Use of meeting room co-located with technical sessions in convention center up to three days through the symposium week, subject to availability. Time may be subdivided and AV is sponsor responsibility
- Your logo on exhibition bingo cards distributed to all attendees
- Includes the opportunity to provide one webinar to the EMC+SIPI community as one of the Society organized webinars (timing, etc. to be agreed between Sponsor and Society).
- Includes an opportunity to provide (1) webinar to EMC+SIPI community in 2023

**ADD YEAR ROUND TURBO BOOST TO YOUR SPONSORSHIP:**

**$3,000**

50% DISCOUNT FOR SILVER SPONSOR = **$1,500**

- Presence on EMC Society Website with logo recognition as year-round sponsor
- Logo recognition on select HTML’s sent to approximately 20,000 Industry professionals on EMC Society contact list
- 4 - half page advertisements in EMC Magazine
BRONZE SPONSOR

$5,000

These sponsorship opportunities for IEEE EMC+SIPI 2023 are specific to the events during the week of the Symposium in Grand Rapids (July 31 - August 4, 2023). The IEEE EMC+SIPI 2023 Symposium Committee aims to provide our valued exhibitors with an enhanced opportunity for higher visibility marketing to the symposium attendees.

- Recognition as Bronze Sponsor at Gala Banquet at symposium
- Recognition as Bronze Sponsor at Welcome Reception at symposium
- Recognition as Bronze Sponsor on welcome screens for all technical sessions
- Logo shown in registration area at DeVos Place Convention Center recognizing Bronze Sponsor status
- Logo on symposium signs at Convention Center recognizing Bronze Sponsor status
- Logo on the entrance banner at Convention Center entrance recognizing Bronze Sponsor status
- Logo on symposium web site recognizing Bronze Sponsor status
- Rotating Banner on Symposium website
- Logo on all symposium email promotion targeting thousands of attendees
- Logo in final program recognizing Bronze Sponsor status
- Half page ad in final program
- Your logo on exhibition bingo cards distributed to all attendees
- Includes an opportunity to provide (1) webinar to EMC+SIPI community in 2023

ADD YEAR ROUND TURBO BOOST TO YOUR SPONSORSHIP:

$6,000

25% DISCOUNT FOR BRONZE SPONSOR = $2,250

- Presence on EMC Society Website with logo recognition as year-round sponsor
- Logo recognition on select HTML's sent to approximately 20,000 Industry professionals on EMC Society contact list
- 4 - half page advertisements in EMC Magazine

RECRUITING SPONSOR

$1,000

- The opportunity to recruit new talent at EMC+SIPI is a cost effective way to promote and network with industry talent.
- Recruiting table top on the show floor
- Targeted email to approximately 20,000 names on the EMC+SIPI community contact list promoting recruiting sponsors (sponsor supplies HTML)
- Logo on Symposium website recognizing as recruiting sponsors.
## Sponsorship Information

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Symposium Rate</td>
<td>$18,000</td>
<td>$10,000</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

- **Exclusive signage on entrance to exhibit hall**
- **Exhibition Wednesday Lunch Sponsor -**
  Your logo prominently displayed during lunch in the exhibit hall. Includes the opportunity to make a statement as part of the opening announcements of up to three minutes in length
- **Opportunity to provide one webinar to the EMC+SIPI community as one of the Society organized webinars.**
- **Use of meeting room co-located with tech sessions in convention center up to three days through the symposium week, subject to availability. Time may be subdivided and AV is sponsor responsibility.**
- **Satellite table co-located with technical sessions outside room of your choice**
- **Full page ad in final program**
- **Half page ad in final program**
- **Recognition as Sponsor on welcome screens for all technical sessions**
- **Recognition as sponsor at Gala Banquet**
- **Recognition as sponsor at Welcome Reception**
- **Logo shown in registration area at Spokane Convention Center recognizing sponsor level**
- **Logo on symposium signs at convention center recognizing sponsor level**
- **Logo on entrance banner at convention center recognizing sponsor level**
- **Logo on the home page of symposium web site recognizing sponsor level.**
- **Rotating Banner ad on Symposium website**
- **Logo on all symposium email promotion targeting thousands of attendees**
- **Logo in advance and final programs, recognizing sponsor level**
- **Your logo on exhibition bingo cards distributed to all attendees**

**Turbo Boost Option:** Add presence on EMC Society Website with logo recognition as year-round sponsor. Logo recognition on select HTML’s sent to approximately 20,000 industry professionals on EMC Society contact list. Year round advertisement 4x half or full page in EMC Magazine.

<table>
<thead>
<tr>
<th></th>
<th>INCLUDED!</th>
<th>50% Discount</th>
<th>25% Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>$3000</td>
<td>$1500</td>
<td>$2250</td>
</tr>
</tbody>
</table>

**Discounts:**
- 50% Discount on Silver
- 25% Discount on Bronze
SPEAKERS BREAKFAST

Sponsorship Price: $6,000 – Only 1 Available!

As sponsor of the speaker breakfast you will kick off each breakfast with a welcome, your company logo on the podium sign and a table to display sponsor materials. The sponsor will also have the opportunity to have your logo on the speaker gift. The speaker breakfast sponsor plays an important role each day with introductions and welcome each morning.

WELCOME RECEPTION

Sponsorship Price: $5,500 – Only 1 Available!

Delegates joining the welcome reception will get a warm first hello and welcome by your company. Your opportunity to sponsor this will be accompanied by your logo prominently displayed at the entrance to the Welcome Reception, in the advance and final programs, and on the beverage cups provided on site. Recognition in the program as a sponsor for this event.

INTERNET SPLASH PAGE

Sponsorship Price: $3,000 – Only 1 Available!

The Internet access splash page will display your company as the patron of the wireless and wired internet access throughout the entire convention center during the Symposium and viewed by all the attendees.

POCKET GUIDE SCHEDULE BACK COVER

Sponsorship Price: $2,500 – Only 1 Available!

Ad on back of Pocket Guide Program given to all participants.
A LA CARTE

All sponsorships below will also include your company logo on the List of Sponsors in the Final Program, the On-Site Symposium list of Sponsors on signs and inclusion in the exhibition bingo game.

MOBILE APP SPLASH PAGE

Sponsorship Price: $3,500 – Only 1 Available!

Includes the splash page while the mobile app loads and branding for mobile app advertising.

WHISPER ROOM SPONSOR

Sponsorship Price: $2,200 per break

Reserve a dedicated room inside the exhibition during the exhibit hall hours on Tuesday, Wednesday and Thursday! Meet with clients, conduct meetings in private to discuss and showcase your company products.

MORNING OR AFTERNOON COFFEE BREAK SPONSOR

Sponsorship Price: $1,500 per break – 8 Available!

Give all the attendees a break with the ability to sponsor 8 breaks. Sponsors will have signage at each break and you will be highlighted as the break sponsor in the symposium website and agenda. The sponsor will also have the option to have literature bins and information near the break area to gain additional outreach outside the exhibit hall with all the EMC+SIPI symposium attendees.

EMC+SIPI 2023 MEDIA BUNDLES WITH INCLUSION IN THE FOLLOWING PUBLICATIONS.

FINAL PROGRAM AD
The Symposium Final Program is available online in a digital format a few weeks prior to the symposium. The program is used as a tool to learn about the sessions and happenings during the week of the symposium.

WEBSITE BANNER AD
Digital banner advertisement on the Symposium Website which gains exposure to both attendees and prospective attendees for the symposium. The site has over 5,500 views each month.

EMAIL NEWSLETTER BANNER AD
The EMC+SIPI 2023 Newsletter gets distributed to the EMC+SIPI community recipients on a regular basis. A Banner Ad in the email will allow your company exposure to approximately 20,000 EMC+SIPI contact names leading up to the show and connects your company to important newsletter content.

PREMIUM MEDIA BUNDLE: Price: $1200
• Choice of location for full page ad in the Final Program.
• Newsletter banner ad based on advertiser choice of issue.
• Website banner advertisement on www.emc2023.org.

STANDARD MEDIA BUNDLE: Price: $800
• Full page ad in the Final Program based on availability.
• Newsletter banner ad based on availability.
• Website banner advertisement on www.emc2023.org.

BASIC MEDIA BUNDLE: Price: $500
• 1/2 page ad in the Final Program based on availability.
• Newsletter banner ad based on availability.

www.emc2023.org
We hereby apply for Sponsorship Opportunities at the 2023 IEEE International Symposium on Electromagnetic Compatibility (EMC) + Signal and Power Integrity (SIPI) on July 31 - August 4, 2023 (Exhibition Hall dates: August 1-3, 2023). We agree to abide with the Basic Terms and Conditions accompanying this form.

CONTACT INFORMATION
Contact Name: _____________________ Title: _____________________
Company: __________________________
Address: (No P.O. Boxes) ___________________________________ City: _____________________
State: ______________ Province: ____________ Postal Code: ______________ Country: ________
Phone_________________________________ Fax: _____________________________________
E-mail Address ______________________ Company Website Address _______________________

SPONSORSHIP LEVEL CHOICE
☐ Gold - $18,000  ☐ Silver - $10,000  ☐ Bronze - $5,000

A LA CARTE OPTIONS
1 Available of the Following:
Speaker Breakfast $6,000
Welcome Reception $5,500
Internet Splash Page $3,000
Pocket Guide Schedule Back Cover $2,500
Mobile App Splash Page $3,500
Recruiting Sponsor $1,000

Whisper Room: Reserve a dedicated room on the show floor for all show days to meet with clients, conduct meeting in private to discuss and showcase you company products.
$2,200

ADDITIONAL PLACEMENTS:
Morning or Afternoon Coffee Break Sponsor
$1,500 per break (8 Available)
Break 1 - Time and Date: __________________________
Break 2 - Time and Date: __________________________

FINAL PROGRAM AD LOCATIONS
Inside Front Cover
Inside Back Cover
Opposite Table of Contents
Opposite Chairman’s Letter
Opposite Getting Around
Opposite Schedule at a Glance
Opposite Technical Program 1st Page
Opposite Daily Schedule at a Glance (5 Available)

MEDIA BUNDLE AD SPECS
PROGRAM FINAL TRIM SIZE: 8.375” wide x 10.75” tall
FULL PAGE NO BLEED: 7.875” wide x 10.25” tall
FULL PAGE: 8.625” wide x 11” tall (includes 0.125” bleed on all sides)
HALF PAGE AD (no bleed): 7.875” wide x 5” tall

NOTE: Keep live matter 0.25” from trim on all sides. Acceptable formats are 300dpi CMYK PDF, TIF or JPEG

FINAL PROGRAM ADS ARE DUE BY JUNE 23, 2023
NEWSLETTER BANNER AD: 1000 x 250 pixels
WEBSITE BANNER AD: 200 x 200 pixels

www.emc2023.org
# SPONSORSHIP ORDER FORM

## PROGRAM ADVERTISING

<table>
<thead>
<tr>
<th>Media Bundles</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium Media Bundle</td>
<td>$1200</td>
</tr>
<tr>
<td>Standard Media Bundle</td>
<td>$800</td>
</tr>
<tr>
<td>Basic Media Bundle</td>
<td>$500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email Newsletter Banner Ad</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Email Newsletter Issue Choice #1</td>
<td></td>
</tr>
<tr>
<td>Email Newsletter Issue Choice #2</td>
<td></td>
</tr>
<tr>
<td>Email Newsletter Issue Choice #3</td>
<td></td>
</tr>
</tbody>
</table>

| Inside Front Cover            |          |
| Inside Back Cover             |          |
| Opposite Table of Contents    |          |
| Opposite Chairman’s Letter    |          |
| Opposite Getting Around       |          |
| Opposite Schedule at a Glance |          |
| Opposite Technical Program 1st Page |     |
| Opposite Daily Schedule at a Glance Page |  
| Full Page - Standard Bundle   |          |
| 1/2 Page - Standard Bundle    |          |

**Total Sponsorship Amount Due:** ________________________________

## PAYMENT/AUTHORIZATION

**Method of Payment:**

- [ ] Check - Make all checks payable to: IEEE
  
  Please include in notes: Please deposit for 39492 - 2023 EMCSI
  
  Send check to: IEEE Attn: AR 445 Hoes Lane Piscataway, NJ 08854

- [ ] Check Enclosed

- [ ] Credit Card - Check here to have invoice sent with Online credit card payment information

**AUTHORIZATION:** I am authorized by my company to Sponsor at the 2023 IEEE Symposium on Electromagnetic Compatibility, Signal and Power Integrity.

Signature: ___________________________ Date: ________________
ORDER FORM

We hereby apply for exhibit space at the 2023 IEEE International Symposium on Electromagnetic Compatibility (EMC) + Signal and Power Integrity (SIPI) on July 31 - August 4, 2023 (Exhibition Hall dates: August 1-3, 2023). We agree to abide with the Basic Terms and Conditions accompanying this form.

CONTACT INFORMATION
Contact Name:_______________________________________Title:__________________________
Company: _________________________________________________________________________
Address: (No P.O. Boxes) __________________________________ City: _____________________
State: ____________ Province: ____________ Postal Code: ____________ Country: ________
Phone___________________________________ Fax: _____________________________________
E-mail Address ______________________ Company Website Address _______________________

EXHIBIT SPACE / BOOTH TYPE & LOCATION (ALL $USD) Exhibit Type:
☐ Std. 10’x10’ Booth                          No. of Exhibits Order Total
Booth Fee ☐ $3,200.00                          x _________  =  ________
Additional Exhibit Booths                   x _________  =  ________
Total Payment Due: ________

BOOTH LOCATION PREFERENCE
1st Choice: ________________ 2nd Choice: ________________ 3rd Choice: ________________
We wish to be located as close as possible to the following companies: ______________________
_________________________________________________________________________________
_________________________________________________________________________________
If possible, please do not locate our space(s) adjacent to or directly across from the following companies: ______________________
_________________________________________________________________________________
_________________________________________________________________________________

☐ PROMOTION, ADVERTISING & PATRON SPONSOR OPPORTUNITIES:
I would like to be contacted regarding promotional/advertisement and patron sponsorship opportunities.
PAYMENT/AUTHORIZATION
Note: All applications must be accompanied by a 50% deposit in order to be included in booth allocation. Booth Allocation Process will begin on August 2, 2022. All orders received after August 2, 2022 must be paid in full.

Method of Payment: □ Check

Make all checks payable to: IEEE
Please include in notes: Please deposit for 50001-2023 EMCSI
Send check to: IEEE
Attn: AR
445 Hoes Lane
Piscataway, NJ 08854

□ Check Enclosed
□ Credit Card. Check here to have invoice sent with Online credit card payment information

If full payment is not received by the due dates outlined in this contract, your signature authorizes IEEE to charge the balance of payment due to your credit card on file.

By signing this contract, the exhibitor agrees to receive materials by email and U.S. Mail from IEEE, its representatives and agents.

AUTHORIZATION: I am authorized by my company to contract for exhibit space at the 2023 IEEE Symposium on Electromagnetic Compatibility, Signal and Power Integrity as indicated above. I have carefully read and accept the information and conditions accompanying this form and as contained herein. I understand that I will periodically receive emails from the IEEE EMC Society and their representatives regarding the exhibitor booth and related news and sponsorship opportunities. I will also receive a post-symposium survey about my symposium experience from the IEEE EMC Society. I can withdraw my consent to email correspondence by clicking “Unsubscribe” from the bottom of any emails.

Signature: ____________________________________________ Date: ____________________

PLEASE RETURN COMPLETED FORM TO:

INSTRUCTIONS — Apply online www.emc2023.org/exhibitors-order-form.html or complete this application in writing by completing all sections. Incomplete applications will not be accepted.

IF PAYING BY CHECK, make payable to IEEE and mail to IEEE, Attn: AR, 445 Hoes Lane, Piscataway, NJ 08854 please note deposit for 50001-2023 EMCSI. Make a copy of this application for your files.

IF PAYING BY CREDIT CARD, check appropriate box above and return to emcsipi@heiexpo.com, fax to 630-434-1216. Upon receipt of the space application an acknowledgment and invoice/receipt will be sent to you. NO ASSIGNMENTS WILL BE MADE UNTIL A DEPOSIT PAYMENT IS RECEIVED.
1. CONTRACT
This application, properly executed by Applicant (Exhibitor) shall, upon written acceptance and notification of exhibits assigned by the 2023 IEEE Symposium on Electromagnetic Compatibility, Signal and Power Integrity (EMC+SIPI 2023), constitute a valid and binding contract.

2. ASSIGNMENT OF SPACE
Assignment of space to exhibitors is based upon the IEEE EMC Society exhibit allocation point system. The EMC+SIPI 2023 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the symposium opening date. In all cases, total exhibit payments must be received prior to symposium opening. The EMC+SIPI 2023 assignment of booth space(s) is final and shall constitute an acceptance of the Exhibitor’s offer to occupy the space. After assignment, space location may not be changed, transferred or cancelled by the Exhibitor except upon written request and with the subsequent written approval of the EMC+SIPI 2023. The EMC+SIPI 2023 reserves the right to reassign Exhibitor space or to modify the floor plan for overall benefit of the symposium.

3. SUBLETTING SPACE
No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to the Exhibitor, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of the exhibitor’s business except upon prior written consent of EMC+SIPI 2023.

4. EXHIBIT SPACE RENTAL RATES
Exhibit space rental includes materials and services described herein.

Symposium price per 10 x 10 exhibit space ($USD). Full exhibit space price is $3,200.

Full Exhibits include: Exhibit Space; 8-foot high back drape; 3-foot high side rails; 7-inch by 44-inch identification sign, listing in the Advance Program and Final Program. The exhibitor is responsible for all other aspects of the exhibit space including but not limited to carpeting, furniture, phone, internet access, display materials, cleaning, etc.

Symposium aisles will be carpeted and cleaned.

With the rental of each full exhibit space there is allocated one full complimentary symposium registration. Exhibit hall only access is free to all.

5. PAYMENT REQUIREMENTS & CANCELLATION CHARGES
Applications require a 50% deposit before final exhibit assignment is confirmed in writing. All applicants must be paid in full by Wednesday, January 4 2023. All applications received after Thursday, January 11, 2023 must be accompanied by full payment.

All cancellations must be made in writing and will be based on the following schedule of refunds:

On or before Wednesday, January 4, 2023 - 50% of the total exhibit cost will be refunded. After Wednesday, January 4, 2023 - No Refund will be permitted. “No-show” exhibitors will receive no refund. Space reductions are considered cancellations and are subject to cancellation fees.

It is understood that the EMC+SIPI 2023 reserves the right, at its option, to reassign a cancelled exhibit regardless of the cancellation rate assessed.

In the event that the premise in which the EMC+SIPI 2023 is conducted shall become, in the sole discretion of the EMC+SIPI 2023 Committee, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of EMC+SIPI 2023, this agreement may be terminated by the EMC+SIPI 2023. For this purpose, the term “cause or causes” shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of God. Should the EMC+SIPI 2023 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that the EMC+SIPI 2023 may, after computing the total amount of the EMC+SIPI 2023 cost and expenses in connection with its preparation for and conducting of the EMC+SIPI 2023, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor’s claims and demands, an amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.
6. EXHIBIT BOOTH MANNING AND DISMANTLING SCHEDULE
A representative must staff exhibit space during all times when the Exhibition is officially open (Tuesday August 1 from 09:30 - 16:30 and 18:00 - 20:00, Wednesday August 2 from 10:00 to 17:00 and Thursday August 3 from 10:00 to 13:00). Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after 13:00 Thursday, August 3, 2023. Move-out must be completed by 10:00, Friday, August 4, 2023. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after 10:00, Friday, August 4, 2023 will be charged for the materials’ removal. Failure to observe this rule, including early dismantling, will result in a $1,000 (U.S. Currency) fine and may jeopardize the exhibitor’s space assignments or right to exhibit at future symposiums sponsored by The IEEE EMC Society.

7. LOSS OR DAMAGE
Exhibitor agrees with the EMC+SIPI 2023 that the EMC+SIPI 2023 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by the Exhibitor or any person thereof with the consent of the Exhibitor, and that the Exhibitor will defend, indemnify and save harmless the EMC+SIPI 2023 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence or breach of an obligation by Exhibitor or its employees or representatives. The Exhibitor will be liable for all damages or liability of any kind or for any loss, damage or injury to persons or any property during the symposium from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. DEMONSTRATIONS
No demonstrations or solicitations shall be permitted outside of the Exhibitor’s assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces unless approved by EMC+SIPI 2023.

9. COMPLIANCE
The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, Provincial and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the symposium is held.

10. UNIONS
It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the EMC+SIPI 2023, the Symposium Facility or with authorized personnel contractors by EMC+SIPI 2023.

12. INSURANCE
The Applicant is required to obtain general public liability insurance in the amount of one million US Dollars. Such insurance maintained by the Applicant must be issued by an insurance company with an A.M. Best rating of A or higher and shall include coverage of the indemnification obligations of the Applicant under this Application. Each Applicant is also required to carry workers compensation protecting employees in accordance with the laws of the state in which the program or symposium is being held. Nothing in this paragraph shall limit the amount of liability the Applicant may be responsible for.

13. COMMITTEE/MANAGEMENT
The Exhibitor further agrees that the conditions, rules and regulations of the EMC+SIPI 2023 and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the committee shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the symposium.